

OUR STRATEGY

Mission

Sitra accelerates well-being and economic growth for Finland within the limits of nature's carrying capacity.

Vision

We have boldly reformed society.

Impact

Our impact

The long-term change we seek.

1. Sitra strengthens futures thinking in society and enhances foresight capabilities in decision-making.
2. Sitra produces significant social innovations and strengthens Finland's innovation capabilities.



Role

Our role

As a societal actor.

We're **a futurist, an innovation partner** and **funding partner**.

Values

Our values

The basis of everything we do: responsibility, inclusion and independence.

The Finnish Innovation Fund Sitra helps Finland to reform. We anticipate the future. We develop solutions to tomorrow's challenges in collaboration with our partners. We promote Finland's well-being and accelerate sustainable economic growth. A better future demands action today.

Capabilities

Our strategic capabilities

The way we bring about change.

Foresight and systemic understanding:

Forming insightful perspectives on alternative futures, strengthening foresight skills and identifying challenges that face Finland and their possible solutions.

Bringing different actors together and facilitating change:

Methodological skills, co-creation and bold, creative experimentation.

Accelerating and scaling up solutions:

Making solutions spread and take root in Finland and internationally.