

Speculation: what if the signal became mainstream?

Selected signal:

On the surface

If the signal became mainstream, how would the world change? What kind of structures, organisations, services, professions, objects, etc. would there be?

Under the surface

If the signal became mainstream, how would people's values, attitudes, world views and thinking patterns change?

Feels like this

If the signal became mainstream, what kind of feelings would it evoke?

Sounds like this

If the signal became mainstream, what would people say? The speaker could be anyone: a neighbour in the street, a decision-maker giving a speech, a journalist on the radio, etc.

