

GUIDELINES FOR WCEF2025 ACCELERATOR SESSIONS



Psst... this is CONFIDENTIAL

WCEF2025 Accelerator Sessions



- Held on 15 or 16 May 2025
- Led by a nominated WCEF collaborator – not an open call
- **Extend and deepen the main forum's themes** into the ongoing work of collaborator organisations on a global scale
- Forum participants value an **interactive** approach
- Offer **networking opportunities** for WCEF2025 participants working on similar topics
- Shouldn't promote commercial interests

Facts and format



- Accelerator sessions will be delivered **physically or virtually** at a venue or on a platform of the host's choice (not pre-recorded).
- Should be **open to the public**, but hosts may limit the number of participants.
- Should be **relevant to a global audience** but may feature **local** solutions, case studies and perspectives.
- **Recommended language is English**, but sessions may be delivered also in Portuguese (or Spanish). Simultaneous translation, if desired, will be the responsibility of the host.
- **Listed on WCEF2025.com**, extending the main forum's offering.
- The **session host has the main responsibility for promoting the sessions**. We strongly encourage all partners to use their own marketing channels efficiently and link to the main event programme.
- WCEF will **support** by promoting the accelerator days' content through its channels.



Hosts' responsibilities

Take care of **all practical arrangements**, including:

- Design session **content and format**
- Invite **speakers**
- Organise participant **registration**
- Create an **event website** (with detailed programme and speaker info)
- Book the event **venue/platform** (in-person and/or online)
- **Timing** (Sitra & FIESP will support in co-ordinating the timing of sessions)
- **Marketing and communications** (Sitra & FIESP will support communications through WCEF channels)

To help measure the impact of WCEF2025, hosts will be required to share a **post-event summary with key takeaways** plus speaker and **audience statistics** (number, gender, nationality / country of residence) with Sitra. Previous failure to deliver these will be considered when selecting the session hosts.



Roles of Sitra & FIESP

- Open the **call for applications** in English and Portuguese
- Sitra will **screen the content** in English and FIESP in Portuguese
- **Select the sessions** jointly
- **Link together** organisations who are looking at similar topics
- Support the **coordination** of session timing

WCEF will promote the accelerator sessions as an integral part of the forum programme, Sitra and FIESP will support.

Timeline



- 21 Nov–16 Jan** Submission of accelerator sessions' applications
- Fill in the **online form** (link to be shared by email)
 - Sitra & FIESP will **review** applications and connect partners suggesting similar topics by 30 January
- February*** Deadline for **refined session titles and descriptions**
- Sitra & FIESP will review and **unify** session titles and descriptions for wcef2025.com
- March*** Deadline for **links to event website and registration form**
Accelerator sessions **published on wcef2025.com**
Marketing of sessions by hosts and WCEF
- 13–14 May** WCEF2025 main event
- 15–16 May** **WCEF2025 accelerator sessions LIVE**
- 23 May** Deadline for **post-session feedback and report**



Contact us

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